Vermont Department of Labor

2019 Fringe Benefit Study

2019 Summer Internship Research Series

A report prepared by the Economic and Labor Market Information Division of the Vermont Department of Labor in collaboration with the Vermont Department of Health.



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Acknowledgments

The Vermont Department of Labor's (VDOL) Economic and Labor Market Information (E&LMI) division would like to thank all survey respondents. It was the willingness of employers to complete this survey that allowed for relevant and accurate data to be gathered.

E&LMI would also like to thank Ashwinee Kulkarni, Public Health Specialist, at the Vermont Department of Health for her partnership and collaboration throughout the project.

Special thanks to the Labor Departments of Rhode Island, Oklahoma, Idaho, and Wyoming for sharing their survey instruments. Those instruments were used as a template for the design of this survey.

Introduction

VDOL periodically reports on the fringe benefits offered by Vermont employers. During the summer of 2019 E&LMI conducted a fringe benefits study in collaboration with the Vermont Department of Health's Health Promotion and Disease Prevention Unit. This study consisted of an online survey sent to a sample of Vermont employers. In addition to providing information about fringe benefits and job vacancies, questions were designed to aid the Department of Health in assessing the state of employee wellness offerings in the Vermont workplace.

This research provides the Vermont Department of Health with information that will help create informed, comprehensive, and thorough programs and initiatives. Data from the survey can also provide a better sense of where the Vermont Department of Health may increase its efforts to provide employers and employees with wellness support. Results provide a point-in-time snapshot of wellness support and benefits offered by responding employers in Vermont at the time of survey completion.

Some questions on the 2019 survey were duplicated from E&LMI's 2013 Fringe Benefit Study. This provides an opportunity for comparison of employer responses.

Background

A workplace wellness program is broadly defined as "an employment-based activity or employer sponsored benefit aimed at promoting health related behaviors and disease management." ¹ According to a RAND Health Quarterly, workplace wellness programs are becoming increasingly common. In 2009, 92% of US employers with 200 or more employees reported offering some sort of wellness program.²

This study does not seek to recognize the presence of a fully established wellness program. Instead, the goal was to understand Vermont's culture of promoting and supporting wellness in the workplace. The focus is on culture rather than formal programs because many

¹Mattke, Soeren et al. "A Review of the U.S. Workplace Wellness Market." *RAND Health* Quarterly, 2013; 2(4):7. 28 Feb. 2013.

² Ibid.

businesses may promote, encourage, and organize wellness initiatives within their organization without having an established or formal program.

VDOL also used the 2019 Fringe Benefit Survey as an opportunity to gain additional information about the condition of the labor market. With the unemployment rate at historic lows we often hear of employers struggling to fill positions. Several questions were designed to address job vacancies and the difficulties employers face attempting to fill those vacancies.

Highlights

- 54.7% of responding employers offer a retirement plan to full time employees
- Of all size classes, responding employers with 10-19 employees were most likely to offer childcare benefits (10.8% of respondents indicating "yes", their organization offered child childcare benefits)
- 18.0% of responding employers indicated that their organization has a written policy or written guidance that communicates the workplace's support for breastfeeding employees
- 27.0% of responding employers reported that their organization provides resources or benefits that would support an employee with a substance use disorder
- 12.4% of responding employers reported that they have employees specifically tasked with promoting employee health
- ◆ 45.5% of responding employers reported having at least one job vacancy
- 74.8% of responding employers indicated at least slight difficulty in filling job vacancies

Methods

E&LMI and the Vermont Department of Health worked in collaboration to develop an online survey instrument about fringe benefits and wellness support offered by a sample of employers in the state of Vermont. Prior to survey development, the E&LMI division conducted research surrounding workplace wellness support and fringe benefits throughout the United States. Survey instruments from Iowa, Rhode Island, Wyoming, and Idaho were utilized as guiding templates for survey construction. The Vermont Department of Health regularly provided feedback and guidance.

The survey was created using Survey Monkey, a web-based survey development software. It was distributed to 1,918 firms. 719 responses were completed during the 22 days it was available. This resulted in a usable response rate of 37.5%.

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The survey recipients included firms covered by Vermont Unemployment Insurance (UI) law. For the purpose of the study, the universe population is private firms with average employment of five or more employees in 2018 that were active in the 4th quarter. Only firms with a valid email were included in the sample.

Survey results provide insights into the benefits and wellness practices of 719 Vermont workplaces. Results may not be representative of workplaces throughout the state and should not be generalized to cover all such workplaces.

The industry makeup of responses was broadly similar to the industry makeup of Vermont firms. Construction firms, for example, account for 11.0% of all firms in Vermont and constitute 12.8% of the responding sample. These differences across supersector are shown in figure 1.

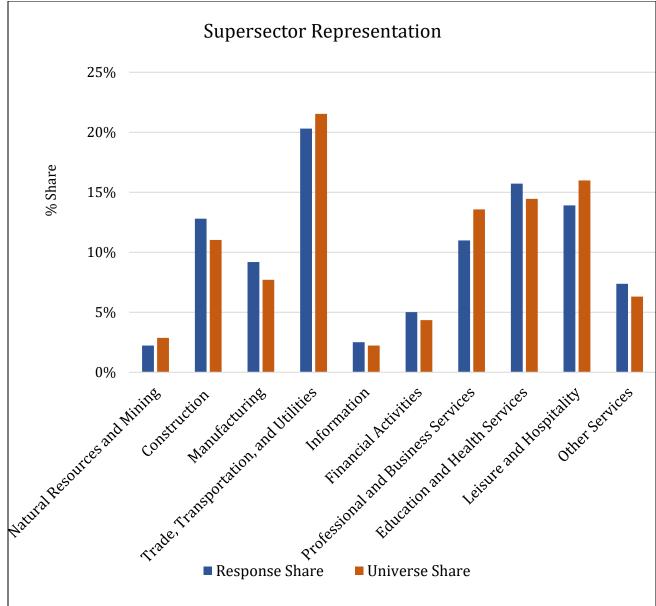
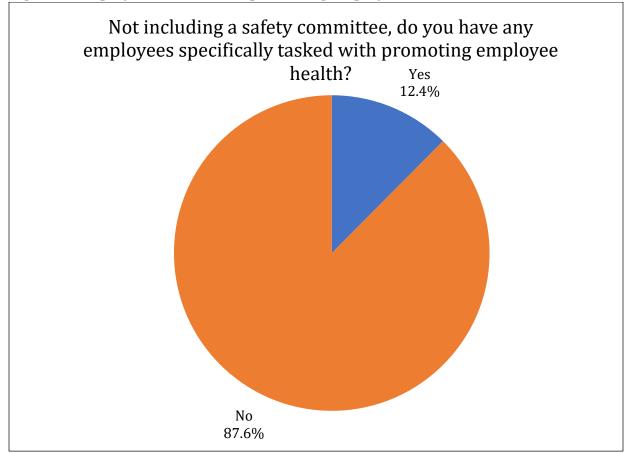


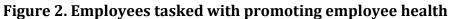
Figure 1. Supersector representation across sample

For research purposes firms were divided into size classes based on a combination of 2018 average employment and the size of any affiliated national or multistate company as reported by employers in response to a question contained in the survey. Employers who had an out of state affiliation that would determine benefits were asked to indicate the size of that affiliated corporation as less than 50 employees; 50-249 employees; or 250 or more employees. Where it was indicated that a national or multi-state entity determines the benefit package of the Vermont employees, the employment level of the entire entity was used to determine the size class, rather than the Vermont employment.

Findings

Data was analyzed in aggregate form as well by size class³, supersector⁴, and Occupational Employment Statistics (OES) regional breakdowns⁵. For full tables of the data and survey results please see Appendix A. Key findings gathered from responding employers are presented below.





Responding employers were asked if any employees within their organization were specifically tasked with promoting employee health. The majority of respondents (87.6%) answered "no" to this question while 12.4% of respondents answered "yes", indicating the presence of employees specifically tasked with promoting employee health.

³ The size class breakdowns are: less than 10, 10-19, 20-49, and 50 or more. Organizations with benefits determined by a larger national entity are categorized by the employment of the national entity.

⁴ The ten industry supersector breakdowns include: Natural Resources and Mining; Construction; Manufacturing; Trade; Transportation, and Utilities; Information; Financial Activities; Professional and Business Services; Education and Health Services; Leisure and Hospitality; and Other Services.

⁵ The location breakdown follows the breakdown used by OES. The regions include Burlington- South Burlington VT metropolitan NECTA, Southern Vermont Balance of state, and Northern Vermont Balance of state. The OES regional map is found in Appendix B.

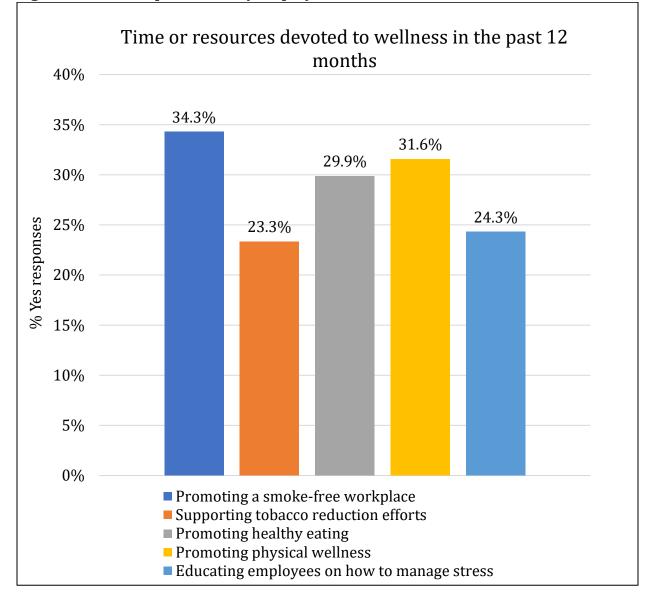


Figure 3. Wellness promotion by employers in the last 12 months

Respondents were asked whether their organization has devoted time or resources to various areas of wellness in the last 12 months. The area of wellness with the most "yes" responses was "promoting a smoke-free workplace" (34.3%) followed by "promoting physical wellness" (31.6%).

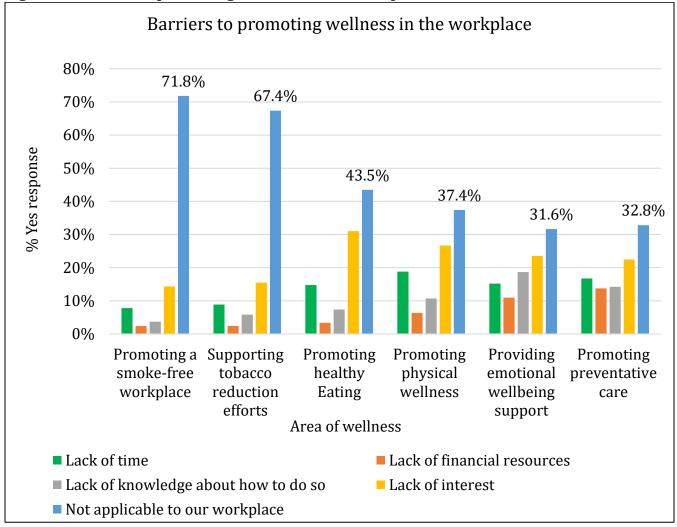
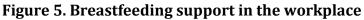
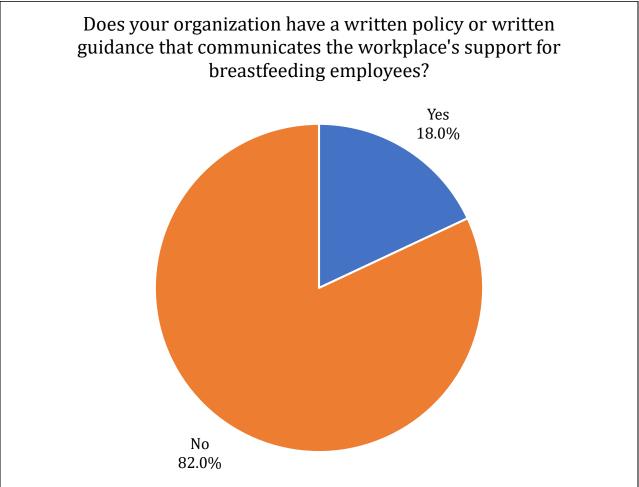


Figure 4. Barriers to promoting wellness in the workplace

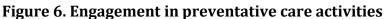
Respondents were asked which of the above factors was the most significant barrier to promoting various areas of wellness in the workplace. Across all areas of wellness, "not applicable to our workplace" was the most prominent barrier followed by "lack of interest."





Respondents were asked whether their organization had a written policy or written guidance that communicated the workplace's support for breastfeeding employees. 82.0% of responding employers indicated "no" they did not have written policy or guidance while 18.0% indicated "yes" they did have written policy or guidance which communicated the workplace's support for breastfeeding employees.





Respondents were asked to indicate whether they have engaged in activities related to preventative care in the past 12 months. The most prominent activity that was indicated among responding employers was encouraging flu shots (38.7%) and encouraging annual physicals (30.4%).

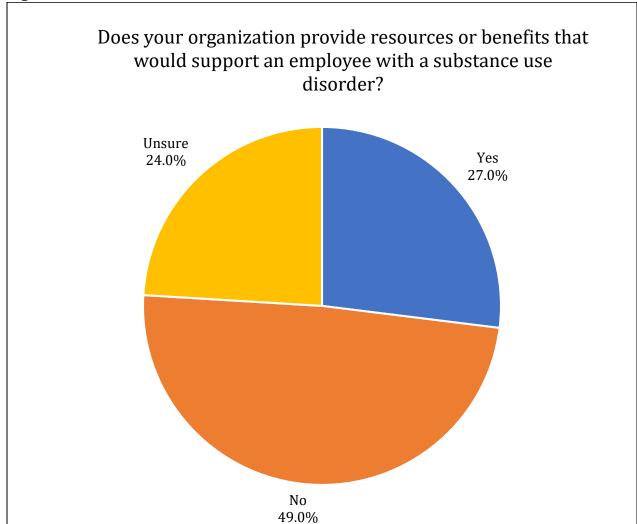


Figure 7. Resources for substance use disorder

Respondents were asked if their organization provides resources or benefits that would support an employee with a substance use disorder. Out of 649 total responses, 175 (27.0%) responding employers indicated "yes", 318 (49.0%) indicated "no", and 156 (24.0%) indicated "unsure."

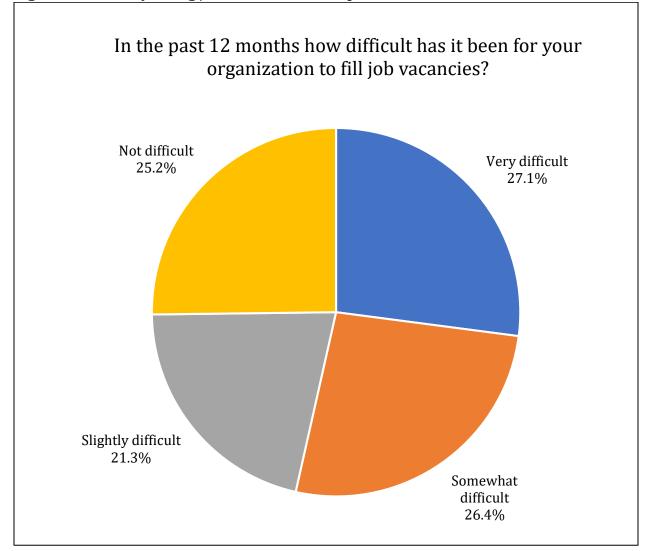


Figure 8. Difficulty filling job vacancies in the past 12 months

Respondents were asked to rate the difficulty of filling job vacancies at their organization over the past year. 74.8% of responding employers indicated having at least slight difficulty filling job vacancies in the last 12 months while 25.2% of responding employers reported no difficulty filling job vacancies in the last 12 months.

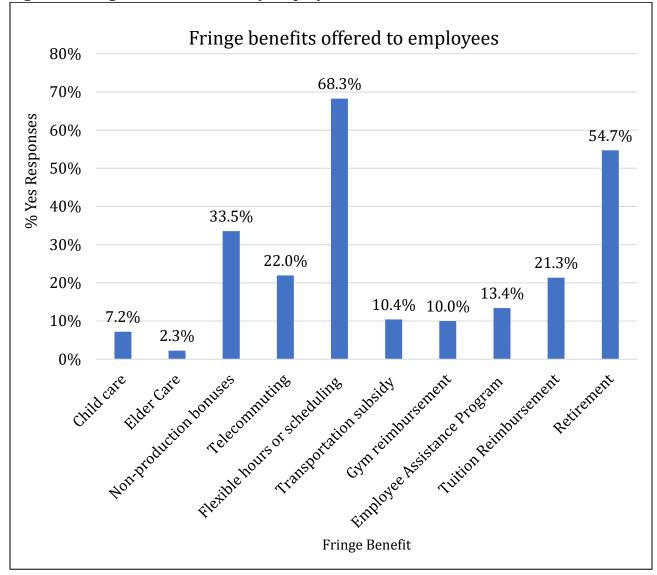
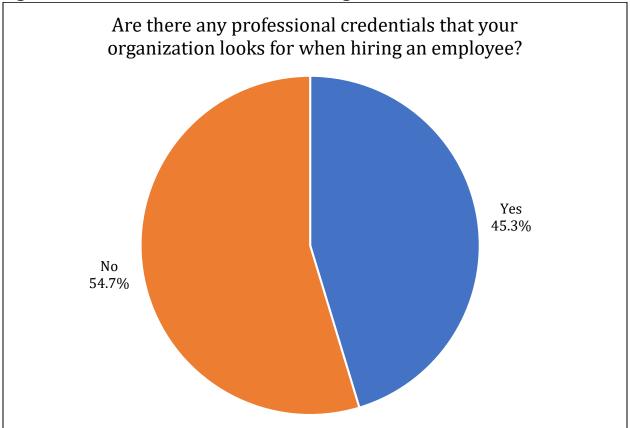


Figure 9. Fringe benefits offered by employer

Respondents were asked whether they offered certain fringe benefits to employees. The benefit with the most "yes" responses was "flexible hours and scheduling" (68.3%) followed by retirement (54.7%).

Figure 10. Professional credentials when hiring



Respondents were asked whether their organization looks for profession credentials when hiring an employee. 45.3% of respondents reported that they do look for professional credentials.

Most difficult credentials to recruit for

Survey respondents were given the opportunity to list up to three credentials that the respondent considered the most difficult to recruit for. As expected, fields with higher demand and need for specific credentials were repeatedly listed by respondents. Some of the most common responses were in the medical field and the trades. A Commercial Driver's License was the most common response, reported almost three times as frequently as the second most common response, Registered Nurse. Other frequent responses were Licensed Practical Nurse, Licensed Nursing Assistant, and Certified Public Accountant. There were also many professional credentials reported related to bookkeeping, finance, and accounting.

Appendix

Appendix A: Full Data Summary

Vermont 2019 Fringe Benefit Study results by industry, area, and size class

Appendix B: Occupational Employment Statistics Areas Map

A map of the three defined areas used in Appendix A

Appendix C: Survey Instrument

Vermont 2019 Fringe Benefit Study

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Appendix A: Full Data Summary

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Cells marked "C" do not meet confidentiality standards. The data is suppressed to protect the privacy of survey respondents.

Not including a safety committee, do you have any employees specifically tasked with promoting employee health?	Yes	Number of responses
Total	12.4%	715
Supersector		
Natural Resources and Mining	С	16
Construction	С	91
Manufacturing	С	65
Trade, Transportation, and Utilities	15.2%	145
Information	С	18
Financial Activities	С	36
Professional and Business Services	С	78
Education and Health Services	18.6%	113
Leisure and Hospitality	С	100
Other Services	С	53
Size Class		
less than 10	6.4%	328
10-19	12.0%	192
20-49	12.9%	124
50 or more	40.8%	71
Region		
Burlington-South Burlington, VT Metropolitan NECTA	13.8%	254
Southern Vermont Balance of State	14.3%	293
Northern Vermont Balance of State	7.1%	168

			Which of the following factors is the most significant barrier to the promotion of smoke-free workplace?							
In the past 12 months has your organization devoted time or resources to promoting a smoke- free workplace?	Yes	Number of responses	Lack of time	Lack of financial resources	Lack of knowledge about how to do so	Lack of interest	Not applicable to our workplace	Number of responses		
Total	34.3%	709	7.8%	2.4%	3.7%	14.3%	71.8%	461		
Supersector										
Natural Resources and Mining	С	16	0.0%	0.0%	0.0%	С	С	С		
Construction	28.6%	91	С	С	С	С	64.1%	64		
Manufacturing	37.9%	66	С	С	С	С	65.9%	41		
Trade, Transportation, and Utilities	30.8%	143	С	С	С	14.4%	73.2%	97		
Information	С	18	0.0%	0.0%	0.0%	С	C	С		
Financial Activities	33.3%	36	С	С	С	С	С	24		
Professional and Business Services	20.5%	78	С	С	С	С	79.0%	62		
Education and Health Services	38.2%	110	С	С	С	С	73.5%	68		
Leisure and Hospitality	47.5%	99	С	С	С	С	57.1%	49		
Other Services	36.5%	52	С	С	С	С	С	34		
Size Class										
less than 10	33.1%	326	С	0.0%	С	10.7%	81.4%	215		
10-19	32.1%	193	13.3%	С	С	14.8%	70.3%	128		
20-49	34.7%	121	С	С	С	С	56.3%	80		
50 or more	44.9%	69	С	С	С	С	55.3%	38		
Region										
Burlington-South Burlington, VT Metropolitan NECTA	34.9%	252	10.5%	С	С	12.3%	72.2%	162		
Southern Vermont Balance of State	37.7%	289	С	С	С	16.6%	73.5%	181		
Northern Vermont Balance of State	27.4%	168	С	С	С	13.6%	68.6%	118		

			Which of the following factors is the most significant barrier to supporting tobacco reduction efforts?							
In the past 12 months has your organization devoted time or resources to supporting employees' efforts to reduce tobacco use?	Yes	Number of responses	Lack of time	Lack of financial resources	Lack of knowledge about how to do so	Lack of interest	Not applicable to our workplace	Number of responses		
Total	23.3%	673	8.9%	2.5%	5.8%	15.5%	67.4%	530		
Supersector										
Natural Resources and Mining	C	16	0.0%	0.0%	0.0%	С	С	С		
Construction	19.8%	86	С	С	С	21.1%	52.1%	71		
Manufacturing	18.8%	64	С	С	С	25.0%	59.6%	52		
Trade, Transportation, and Utilities	23.1%	134	С	С	С	19.4%	64.8%	108		
Information	С	16	С	С	С	С	С	С		
Financial Activities	С	34	С	С	С	С	С	26		
Professional and Business Services	16.4%	73	С	С	С	С	74.6%	63		
Education and Health Services	22.6%	106	С	С	С	С	76.8%	82		
Leisure and Hospitality	35.5%	93	С	С	С	С	61.3%	62		
Other Services	С	51	С	С	С	С	78.6%	42		
Size Class										
less than 10	20.9%	301	С	С	6.5%	9.7%	76.6%	248		
10-19	19.9%	186	9.4%	С	С	18.8%	67.8%	149		
20-49	23.9%	117	11.8%	С	С	19.4%	52.7%	93		
50 or more	42.0%	69	С	0.0%	С	30.0%	42.5%	40		
Region										
Burlington-South Burlington, VT Metropolitan NECTA	22.7%	242	8.1%	С	С	17.3%	67.6%	185		
Southern Vermont Balance of State	26.7%	277	8.1%	С	С	17.6%	66.7%	210		
Northern Vermont Balance of State	18.2%	154	11.1%	С	С	9.6%	68.1%	135		

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			Which of the following factors is the most significant barrier to promoting healthy eating?						
In the past 12 months has your organization devoted time or resources to promoting healthy eating?	Yes	Number of responses	Lack of time	Lack of financial resources	Lack of knowledge about how to do so	Lack of interest	Not applicable to our workplace	Number of responses	
Total	29.9%	663	14.8%	3.4%	7.4%	31.0%	43.5%	474	
Supersector									
Natural Resources and Mining	С	15	0.0%	0.0%	0.0%	С	С	С	
Construction	С	84	С	С	С	32.5%	46.8%	77	
Manufacturing	27.7%	65	С	С	С	34.8%	41.3%	46	
Trade, Transportation, and Utilities	23.8%	130	13.3%	С	С	31.4%	43.8%	105	
Information	С	16	С	С	0.0%	С	С	С	
Financial Activities	30.6%	36	С	0.0%	С	С	56.0%	25	
Professional and Business Services	27.8%	72	С	С	С	35.7%	35.7%	56	
Education and Health Services	48.1%	104	С	0.0%	С	С	54.9%	51	
Leisure and Hospitality	43.5%	92	С	С	С	32.1%	32.1%	53	
Other Services	26.5%	49	С	С	С	36.1%	41.7%	36	
Size Class									
less than 10	27.8%	295	С	С	7.7%	29.3%	54.1%	222	
10-19	29.3%	184	15.7%	С	С	32.3%	40.9%	127	
20-49	26.3%	118	27.3%	С	С	33.0%	26.1%	88	
50 or more	47.0%	66	С	0.0%	С	32.4%	29.7%	37	
Region	_								
Burlington-South Burlington, VT Metropolitan NECTA	29.7%	229	17.9%	С	С	28.6%	42.3%	168	
Southern Vermont Balance of State	31.8%	274	13.2%	С	С	32.6%	44.7%	190	
Northern Vermont Balance of State	26.9%	160	12.9%	С	С	31.9%	43.1%	116	

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	-		Which of the following factors is the most significant barrier to promoting physical wellness?						
In the past 12 months has your organization devoted time or resources to promoting physical wellness during the workday?	Yes	Number of responses	Lack of time	Lack of financial resources	Lack of knowledge about how to do so	Lack of interest	Not applicable to our workplace	Number of responses	
Total	31.6%	659	18.8%	6.3%	10.7%	26.7%	37.4%	457	
Supersector									
Natural Resources and Mining	С	14	0.0%	0.0%	0.0%	С	С	С	
Construction	27.7%	83	С	С	С	26.6%	50.0%	64	
Manufacturing	26.2%	61	С	С	С	29.2%	33.3%	48	
Trade, Transportation, and Utilities	29.4%	136	16.8%	С	С	28.4%	34.7%	95	
Information	С	17	С	С	0.0%	С	С	С	
Financial Activities	31.4%	35	С	0.0%	С	С	52.0%	25	
Professional and Business Services	40.3%	72	25.6%	С	С	32.6%	С	43	
Education and Health Services	43.6%	101	25.0%	С	С	19.6%	33.9%	56	
Leisure and Hospitality	27.2%	92	17.9%	С	C	26.9%	31.3%	67	
Other Services	С	48	С	С	C	С	41.0%	39	
Size Class									
less than 10	29.3%	297	14.6%	6.6%	9.0%	23.1%	46.7%	212	
10-19	30.3%	178	20.8%	С	C	28.0%	35.2%	125	
20-49	С	116	С	С	С	27.5%	С	91	
50 or more	С	68	С	0.0%	C	44.8%	С	29	
Region									
Burlington-South Burlington, VT Metropolitan NECTA	35.5%	231	19.9%	С	С	28.5%	34.4%	151	
Southern Vermont Balance of State	32.2%	273	17.6%	С	С	26.1%	41.0%	188	
Northern Vermont Balance of State	24.5%	155	19.5%	С	С	25.4%	35.6%	118	

			What barriers, if any, are there to supporting breastfeeding employees?						
Does your organization have a written policy or written guidance that communicates workplace support for breastfeeding employees?	Yes	Number of responses	Lack of time	Lack of financial resources	Lack of knowledge about how to do so	Not applicable to our workplace	No barriers	Number of responses	
Total	18.0%	649	С	С	2.0%	42.6%	53.0%	662	
Supersector									
Natural Resources and Mining	С	13	0.0%	0.0%	C	С	С	13	
Construction	С	84	0.0%	С	C	69.0%	29.9%	87	
Manufacturing	С	62	0.0%	С	C	39.1%	56.3%	64	
Trade, Transportation, and Utilities	15.7%	134	С	0.0%	С	44.0%	52.2%	134	
Information	С	16	0.0%	С	C	С	C	17	
Financial Activities	С	35	С	0.0%	C	50.0%	47.2%	36	
Professional and Business Services	21.4%	70	С	С	C	44.4%	48.6%	72	
Education and Health Services	37.0%	100	С	С	C	22.0%	74.0%	100	
Leisure and Hospitality	С	89	С	С	C	40.7%	54.9%	91	
Other Services	С	46	С	С	С	35.4%	56.3%	48	
Size Class									
less than 10	9.2%	284	С	С	C	53.0%	43.6%	298	
10-19	16.2%	179	С	С	C	45.3%	50.3%	179	
20-49	27.7%	119	С	С	C	С	64.4%	118	
50 or more	43.3%	67	С	0.0%	С	С	82.1%	67	
Region									
Burlington-South Burlington, VT Metropolitan NECTA	22.9%	231	С	С	C	41.6%	54.1%	233	
Southern Vermont Balance of State	13.6%	264	С	С	C	45.2%	51.1%	270	
Northern Vermont Balance of State	18.2%	154	С	С	С	39.6%	54.7%	159	

			Which of the following factors is the most significant barrier to providing emotional wellbeing support for employees?							
In the past 12 months has your organization devoted time or resources to educating employees on how to manage stress?	Yes	Number of responses	Lack of time	Lack of financial resources	Lack of knowledge about how to do so	Lack of interest	Not applicable to our workplace	Number of responses		
Total	24.3%	650	15.2%	11.0%	18.7%	23.5%	31.6%	493		
Supersector										
Natural Resources and Mining	С	13	С	C	0.0%	С	С	С		
Construction	С	85	С	C	18.7%	22.7%	40.0%	75		
Manufacturing	22.6%	62	С	С	С	С	40.4%	47		
Trade, Transportation, and Utilities	20.6%	131	С	C	20.8%	33.0%	27.4%	106		
Information	С	16	0.0%	C	С	С	С	С		
Financial Activities	С	36	С	C	С	С	48.1%	27		
Professional and Business Services	24.3%	70	С	С	С	22.6%	32.1%	53		
Education and Health Services	38.0%	100	27.9%	C	26.2%	18.0%	C	61		
Leisure and Hospitality	31.8%	88	С	22.6%	С	22.6%	30.6%	62		
Other Services	С	49	С	С	С	С	34.1%	41		
Size Class										
less than 10	20.4%	289	11.1%	9.4%	17.9%	22.2%	39.3%	234		
10-19	22.5%	178	17.0%	10.4%	20.0%	22.2%	30.4%	135		
20-49	22.2%	117	С	C	С	С	C	89		
50 or more	50.0%	66	С	С	С	С	С	35		
Region										
Burlington-South Burlington, VT Metropolitan NECTA	25.0%	228	14.6%	10.5%	18.7%	31.0%	25.1%	171		
Southern Vermont Balance of State	26.0%	265	17.4%	10.0%	17.4%	20.4%	34.8%	201		
Northern Vermont Balance of State	20.4%	157	12.4%	13.2%	20.7%	18.2%	35.5%	121		

In the past 12 months has your organization engaged in any of		Encouraging heart health screenings		raging annual hysicals	Encouraging cancer screenings		
the following activities related to preventative care?	Yes	Number of responses	Yes	Number of responses	Yes	Number of responses	
Total	14.1%	647	30.4%	652	15.0%	645	
Supersector							
Natural Resources and Mining	С	12	С	13	С	12	
Construction	14.5%	83	35.7%	84	16.9%	83	
Manufacturing	С	61	32.3%	62	С	61	
Trade, Transportation, and Utilities	13.5%	133	32.8%	134	14.3%	133	
Information	С	16	С	16	С	16	
Financial Activities	С	36	30.6%	36	С	36	
Professional and Business Services	С	69	30.4%	69	С	68	
Education and Health Services	17.3%	98	27.3%	99	20.6%	97	
Leisure and Hospitality	12.2%	90	26.7%	90	С	90	
Other Services	С	49	24.5%	49	С	49	
Size Class							
less than 10	12.8%	289	26.7%	292	13.6%	287	
10-19	11.4%	175	30.7%	176	13.7%	175	
20-49	11.2%	116	29.3%	116	13.8%	116	
50 or more	31.3%	67	47.1%	68	26.9%	67	
Region							
Burlington-South Burlington, VT Metropolitan NECTA	11.6%	225	25.4%	228	12.0%	225	
Southern Vermont Balance of State	15.6%	269	33.0%	270	17.2%	267	
Northern Vermont Balance of State	15.0%	153	33.1%	154	15.7%	153	

In the past 12 months has your		uraging flu shots		ling flu shots on-site		Providing biometric screenings	
organization engaged in any of the following activities related to preventative care? (continued)	Yes	Number of responses	Yes	Number of responses	Yes	Number of responses	
Total	38.7%	649	12.5%	646	3.9%	647	
Supersector							
Natural Resources and Mining	С	13	С	12	С	12	
Construction	33.7%	83	C	83	С	83	
Manufacturing	37.1%	62	С	61	С	61	
Trade, Transportation, and Utilities	34.6%	133	10.6%	132	С	134	
Information	С	16	С	16	С	16	
Financial Activities	36.1%	36	С	36	С	36	
Professional and Business Services	30.4%	69	С	69	С	69	
Education and Health Services	61.6%	99	33.3%	99	С	98	
Leisure and Hospitality	31.5%	89	С	90	С	90	
Other Services	32.7%	49	С	48	С	48	
Size Class							
less than 10	32.0%	291	5.2%	290	С	289	
10-19	35.1%	174	8.1%	173	С	174	
20-49	43.1%	116	19.8%	116	С	116	
50 or more	69.1%	68	43.3%	67	19.1%	68	
Region							
Burlington-South Burlington, VT Metropolitan NECTA	39.6%	227	15.9%	226	С	226	
Southern Vermont Balance of State	37.4%	270	11.6%	268	4.5%	268	
Northern Vermont Balance of State	39.5%	152	9.2%	152	С	153	

Which of the following factors is the most significant barrier to promoting preventative care?	Lack of time	Lack of financial resources	Lack of knowledge about how to do so	Not applicable to our workplace	Lack of interest	Number of responses
Total	16.7%	13.8%	14.2%	22.5%	32.8%	640
Supersector						
Natural Resources and Mining	С	С	С	С	С	C
Construction	С	С	14.3%	25.0%	38.1%	84
Manufacturing	22.0%	С	С	20.3%	27.1%	59
Trade, Transportation, and Utilities	14.6%	12.3%	17.7%	28.5%	26.9%	130
Information	С	С	С	С	С	C
Financial Activities	С	С	С	С	47.2%	36
Professional and Business Services	20.6%	С	С	30.9%	27.9%	68
Education and Health Services	19.6%	15.5%	17.5%	11.3%	36.1%	97
Leisure and Hospitality	С	23.3%	С	20.0%	32.2%	90
Other Services	С	С	С	27.1%	31.3%	48
Size Class						
less than 10	11.2%	13.3%	14.3%	20.3%	40.9%	286
10-19	17.8%	12.6%	14.4%	24.7%	30.5%	174
20-49	22.8%	С	С	22.8%	20.2%	114
50 or more	27.3%	С	С	25.8%	25.8%	66
Region						
Burlington-South Burlington, VT Metropolitan NECTA	14.7%	16.4%	14.2%	27.1%	27.6%	225
Southern Vermont Balance of State	17.7%	11.3%	14.7%	20.0%	36.2%	265
Northern Vermont Balance of State	18.0%	14.0%	13.3%	20.0%	34.7%	150

Does your organization provide resources or benefits that would support an employee with a substance use disorder?	Yes	Number of responses
Total	27.0%	649
Supersector		
Natural Resources and Mining	С	13
Construction	21.2%	85
Manufacturing	32.3%	62
Trade, Transportation, and Utilities	30.6%	134
Information	С	15
Financial Activities	30.6%	36
Professional and Business Services	29.4%	68
Education and Health Services	31.3%	99
Leisure and Hospitality	16.9%	89
Other Services	С	48
Size Class		
less than 10	16.2%	291
10-19	21.0%	176
20-49	39.1%	115
50 or more	68.7%	67
Region		
Burlington-South Burlington, VT Metropolitan NECTA	26.9%	227
Southern Vermont Balance of State	28.6%	269
Northern Vermont Balance of State	24.2%	153

	your orga	y job vacanc nization cur nont establis mate)	rently have	-	12 months, ho n to fill job va			your
	Vacancy present	Median vacancies	Number of responses	Very difficult	Somewhat difficult	Slightly difficult	Not difficult	Number of responses
Total	45.5%	2	618	27.1%	26.4%	21.3%	25.2%	639
Supersector			·					
Natural Resources and Mining	С	1	12	С	С	С	С	13
Construction	40.2%	2	82	35.4%	25.6%	15.9%	23.2%	82
Manufacturing	55.9%	2	59	30.6%	30.6%	С	С	62
Trade, Transportation, and Utilities	48.4%	2	128	25.2%	30.5%	22.1%	22.1%	131
Information	С	2	15	0.0%	С	С	С	15
Financial Activities	40.6%	2	32	С	С	С	35.3%	34
Professional and Business Services	43.8%	2	64	28.4%	19.4%	20.9%	31.3%	67
Education and Health Services	52.1%	2	96	29.9%	25.8%	18.6%	25.8%	97
Leisure and Hospitality	42.9%	2	84	29.2%	22.5%	25.8%	22.5%	89
Other Services	30.4%	1.5	46	С	30.6%	С	34.7%	49
Size Class								
less than 10	28.2%	1	277	24.3%	20.8%	19.0%	35.9%	284
10-19	44.8%	2	165	30.7%	29.5%	22.2%	17.6%	176
20-49	70.5%	2	112	28.6%	28.6%	С	С	112
50 or more	78.1%	4	64	26.9%	38.8%	С	С	67
Region			-	1			1	
Burlington-South Burlington, VT Metropolitan NECTA	46.8%	2	218	25.7%	27.9%	21.7%	24.8%	226
Southern Vermont Balance of State	43.7%	2	252	27.7%	26.5%	21.6%	24.2%	264
Northern Vermont Balance of State	46.6%	2	148	28.2%	24.2%	20.1%	27.5%	149

Are there any professional credentials that your organization looks for when hiring an employee? (e.g. occupational licenses, industry recognized certificates, registered apprenticeships)	Yes	Number of responses
Total	45.3%	651
Supersector		
Natural Resources and Mining	С	13
Construction	50.0%	84
Manufacturing	25.4%	63
Trade, Transportation, and Utilities	36.1%	133
Information	С	16
Financial Activities	55.6%	36
Professional and Business Services	55.2%	67
Education and Health Services	75.8%	99
Leisure and Hospitality	29.7%	91
Other Services	42.9%	49
Size Class		
less than 10	44.0%	291
10-19	45.2%	177
20-49	44.0%	116
50 or more	53.7%	67
Region		
Burlington-South Burlington, VT Metropolitan NECTA	48.9%	227
Southern Vermont Balance of State	43.2%	271
Northern Vermont Balance of State	43.8%	153

Does your organization offer any of the following benefits?	Child care? (e.g. on- or off-site reimbursements, daycare)		Elder care? (e.g. placement assistance)		Non-production bonuses? (e.g. hiring, signing, year-end, attendance)		Telecommuting?		Flexible hours or scheduling?	
	Yes	Number of responses	Yes	Number of responses	Yes	Number of responses	Yes	Number of responses	Yes	Number of responses
Total	7.2%	625	2.3%	622	33.5%	623	22.0%	615	68.3%	627
Supersector										
Natural Resources and Mining	С	11	С	11	С	11	С	11	С	12
Construction	С	81	С	79	36.7%	79	22.5%	80	50.6%	81
Manufacturing	С	60	С	60	33.3%	60	С	60	65.0%	60
Trade, Transportation, and Utilities	С	128	С	127	28.9%	128	15.2%	125	62.5%	128
Information	С	15	С	15	С	14	С	14	С	15
Financial Activities	С	35	С	35	40.0%	35	31.4%	35	С	35
Professional and Business Services	С	65	С	65	50.0%	66	44.6%	65	76.9%	65
Education and Health Services	21.3%	94	С	94	41.5%	94	26.1%	92	74.5%	94
Leisure and Hospitality	С	88	С	88	23.9%	88	С	86	75.0%	88
Other Services	С	48	С	48	22.9%	48	23.4%	47	77.6%	49
Size Class										
less than 10	5.7%	283	С	283	27.2%	283	19.7%	279	71.4%	283
10-19	10.8%	167	С	165	34.3%	166	25.2%	163	64.9%	168
20-49	С	112	С	111	36.9%	111	18.9%	111	68.1%	113
50 or more	С	63	С	63	54.0%	63	29.0%	62	63.5%	63
Region										
Burlington-South Burlington, VT Metropolitan NECTA	8.9%	214	С	212	39.7%	214	27.3%	209	68.8%	215
Southern Vermont Balance of State	С	264	С	264	29.5%	264	19.2%	261	66.0%	265
Northern Vermont Balance of State	С	147	С	146	31.7%	145	19.3%	145	71.4%	147

Does your organization offer any of the following benefits? (continued)	Transportation subsidy? (bus, carpool, etc.)		Gym reimbursement?		Employee Assistance Program (EAP) services?		Tuition reimbursement?	
	Yes	Number of responses	Yes	Number of responses	Yes	Number of responses	Yes	Number of responses
Total	10.4%	623	10.0%	621	13.4%	620	21.3%	623
Supersector								
Natural Resources and Mining	С	11	С	11	С	11	С	11
Construction	31.3%	80	С	80	С	79	21.0%	81
Manufacturing	С	60	С	60	20.0%	60	23.3%	60
Trade, Transportation, and Utilities	8.6%	128	10.2%	128	13.3%	128	11.7%	128
Information	С	15	С	15	С	15	С	15
Financial Activities	С	35	С	35	31.4%	35	40.0%	35
Professional and Business Services	С	65	С	65	С	66	23.1%	65
Education and Health Services	С	93	14.0%	93	19.6%	92	45.2%	93
Leisure and Hospitality	С	88	С	86	С	86	С	87
Other Services	С	48	С	48	С	48	С	48
Size Class								
less than 10	11.0%	282	5.0%	281	С	281	16.3%	282
10-19	10.8%	166	7.9%	165	С	165	16.3%	166
20-49	С	112	10.7%	112	23.4%	111	25.9%	112
50 or more	С	63	36.5%	63	58.7%	63	49.2%	63
Region								
Burlington-South Burlington, VT Metropolitan NECTA	12.2%	213	13.7%	212	17.9%	212	24.9%	213
Southern Vermont Balance of State	9.8%	264	С	264	10.6%	263	20.1%	264
Northern Vermont Balance of State	8.9%	146	С	145	11.7%	145	18.5%	146

	How many Full-Time employees are OFFERED a retirement plan?			employ	w many Fu ees are ENI rement pla estimate	ROLLED in a n? (best	Among Full-Time employees, what is the average contribution to the retirement plan BY THE ORGANIZATION?	
	Median	Percent offering	Number of responses	Median	Percent enrolled	Number of responses	Median (%)	Number of responses
Total	11	54.7%	605	7	56.2%	605	3	581
Supersector	·							
Natural Resources and Mining	С	С	11	С	С	11	С	C
Construction	11	64.6%	79	6.5	66.7%	81	3	80
Manufacturing	22	67.2%	58	15	66.7%	57	4	54
Trade, Transportation, and Utilities	9	52.8%	123	6.5	53.2%	124	3	117
Information	С	С	15	С	С	15	С	С
Financial Activities	С	С	33	С	С	32	3.5	33
Professional and Business Services	10	79.4%	63	7.5	80.6%	62	3	61
Education and Health Services	10	53.3%	90	8	52.8%	89	3	87
Leisure and Hospitality	6	24.7%	85	4	28.2%	85	3	80
Other Services	11	47.9%	48	6	51.0%	49	3	45
Size Class		-		-				
less than 10	5	43.9%	278	4	46.2%	277	3	265
10-19	11	46.6%	161	7	47.5%	162	3	153
20-49	26	78.0%	109	15	79.1%	110	3	106
50 or more	75	86.0%	57	45	85.7%	56	3	57
Region								
Burlington-South Burlington, VT Metropolitan NECTA	12	61.6%	211	9	62.2%	209	3	199
Southern Vermont Balance of State	9	50.6%	251	6	51.6%	252	3	243
Northern Vermont Balance of State	10.5	51.7%	143	7	55.6%	144	3	139

How would you best categorize your organization?	For profit	Nonprofit	L3C, Benefit Corporation, etc.	Number of responses
Total	85.6%	12.1%	2.2%	626
Supersector				
Natural Resources and Mining	84.6%	С	С	13
Construction	100.0%	0.0%	0.0%	80
Manufacturing	96.7%	С	C	60
Trade, Transportation, and Utilities	95.3%	С	С	128
Information	80.0%	С	C	15
Financial Activities	81.8%	С	С	33
Professional and Business Services	86.2%	С	С	65
Education and Health Services	62.1%	С	С	95
Leisure and Hospitality	89.8%	С	С	88
Other Services	65.3%	С	С	49
Size Class				
less than 10	89.0%	С	С	282
10-19	83.2%	С	С	167
20-49	80.7%	С	С	114
50 or more	85.7%	С	C	63
Region				
Burlington-South Burlington, VT Metropolitan NECTA	90.8%	С	С	218
Southern Vermont Balance of State	82.5%	С	C	263
Northern Vermont Balance of State	83.4%	С	C	145

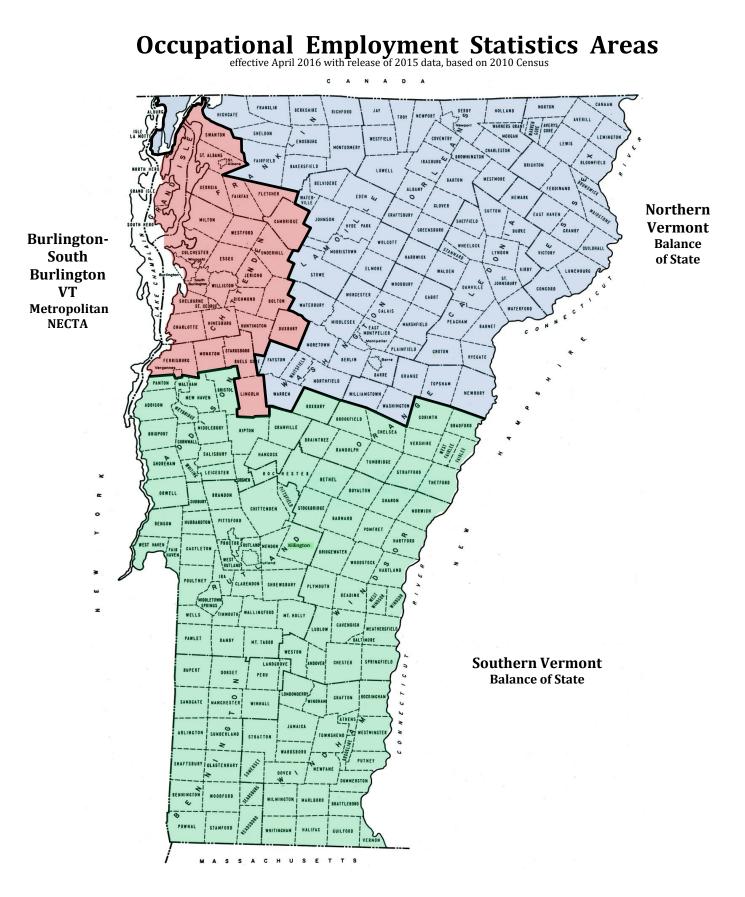
Vermont Department of Labor

2019 Fringe Benefit Study Appendix B: Geography Map

2019 Summer Internship Research Series

A report prepared by the Economic and Labor Market Information Division of the Vermont Department of Labor in collaboration with the Vermont Department of Health.





Occupational Employment Statistics Areas

effective April 2016 with release of 2015 data, based on 2010 Census

Towns in

Burlington - South Burlington, VT Metropolitan NECTA

- Bolton Town Burlington City Cambridge Town Charlotte Town Colchester Town Duxbury Town Essex Town Fairfax Town Ferrisburgh Town Fletcher Town Georgia Town
- Grand Isle Town Hinesburg Town Huntington Town Jericho Town Lincoln Town Milton Town Monkton Town North Hero Town Richmond Town Shelburne Town South Burlington City

South Hero Town St. Albans City St. Albans Town St. George Town Starksboro Town Swanton Town Underhill Town Vergennes City Westford Town Williston Town Winooski City

Towns in

Northern Vermont Balance of State

Fayston Town

Albany Town Alburgh Town Averill Town Avery's Gore Bakersfield Town Barnet Town **Barre** Citv Barre Town Barton Town Belvidere Town Berkshire Town Berlin Town Bloomfield Town **Brighton Town** Brownington Town Brunswick Town Buel's Gore Burke Town **Cabot** Town Calais Town Canaan Town Charleston Town Concord Town **Coventry Town** Craftsbury Town Danville Town Derby Town East Haven Town East Montpelier Town

Ferdinand Town Franklin Town Glover Town Granby Town Greensboro Town Groton Town Guildhall Town Hardwick Town **Highgate Town** Holland Town Hvde Park Town Irasburg Town Isle La Motte Town Jay Town Johnson Town Kirby Town Lemington Town Lewis Town Lowell Town Lunenburg Town Lyndon Town Maidstone Town Marshfield Town Middlesex Town Montgomery Town **Montpelier City** Moretown Town Morgan Town

Newport Town Northfield Town Norton Town Orange Town Peacham Town Plainfield Town **Richford Town Ryegate** Town Sheffield Town Sheldon Town St. Johnsbury Town Stannard Town Stowe Town Sutton Town **Topsham Town Troy Town** Victory Town Waitsfield Town Walden Town Warner'S Grant Warren Gore Warren Town Washington Town Waterbury Town Waterford Town Waterville Town Westfield Town Westmore Town Wheelock Town

Appendix B: OES Area Map

Eden Town Elmore Town Enosburgh Town Fairfield Town Morristown Town Newark Town Newbury Town Newport City

Williamstown Town Wolcott Town Woodbury Town Worcester Town

Towns in Southern Vermont Balance of State

Addison Town Andover Town Arlington Town Athens Town Baltimore Town **Barnard** Town **Bennington Town** Benson Town Bethel Town **Bradford Town Braintree Town** Brandon Town Brattleboro Town Bridgewater Town **Bridport** Town **Bristol Town** Brookfield Town **Brookline** Town Castleton Town Cavendish Town Chelsea Town Chester Town Chittenden Town Clarendon Town Corinth Town Cornwall Town Danby Town Dorset Town Dover Town Dummerston Town Fair Haven Town Fairlee Town **Glastenbury** Town Goshen Town Grafton Town Granville Town **Guilford Town** Halifax Town Hancock Town Hartford Town Hartland Town

Hubbardton Town Ira Town Jamaica Town **Killington Town** Landgrove Town Leicester Town Londonderry Town Ludlow Town Manchester Town Marlboro Town Mendon Town Middlebury Town Middletown Springs Town Mount Holly Town Mount Tabor Town New Haven Town Newfane Town Norwich Town Orwell Town Panton Town Pawlet Town Peru Town Pittsfield Town Pittsford Town **Plymouth Town** Pomfret Town Poultney Town Pownal Town Proctor Town **Putney Town** Randolph Town **Reading Town** Readsboro Town **Ripton Town Rochester Town Rockingham Town** Roxbury Town **Royalton Town** Rupert Town **Rutland City Rutland Town**

Salisbury Town Sandgate Town Searsburg Town Shaftsbury Town Sharon Town Shoreham Town Shrewsbury Town Somerset Town Springfield Town Stamford Town Stockbridge Town Strafford Town Stratton Town Sudbury Town Sunderland Town Thetford Town **Tinmouth Town Townshend Town Tunbridge** Town Vernon Town Vershire Town Wallingford Town Waltham Town Wardsboro Town Weathersfield Town Wells Town West Fairlee Town West Haven Town West Rutland Town West Windsor Town Westminster Town Weston Town Weybridge Town Whiting Town Whitingham Town Wilmington Town Windham Town Windsor Town Winhall Town Woodford Town Woodstock Town

Vermont Department of Labor

2019 Fringe Benefit Study Appendix C: Survey Instrument

2019 Summer Internship Research Series

A report prepared by the Economic and Labor Market Information Division of the Vermont Department of Labor in collaboration with the Vermont Department of Health.



Vermont 2019 Fringe Benefit Study

Welcome to the Vermont Department of Labor 2019 Fringe Benefit Survey! This survey is conducted by the Vermont Department of Labor in collaboration with the Vermont Department of Health. Your participation is greatly appreciated. All responses are CONFIDENTIAL and will be used for STATISTICAL PURPOSES ONLY. Only aggregated results will be reported. This survey should take less than five minutes of your time.

Instructions

Please use the most current information regarding your Vermont employees when answering questions.

If you have any additional questions, please contact Mathew Barewicz at 802-828-4153 or email: Mathew.Barewicz@vermont.gov.

Thank you for your participation.

- **1.** Not including a safety committee, do you have any employees specifically tasked with promoting employee health?
 - Yes 🔿 No 🔿
- **2.** In the past 12 months has your organization devoted time or resources to promoting a smoke-free workplace?
 - Yes 🔿 No 🔿

If no, which of the following factors is the most significant barrier to the promotion of a smoke-free workplace?

- Lack of time
- O Lack of financial resources
- O Lack of knowledge about how to do so
- ◯ Lack of interest
- O Not applicable to our workplace
- **3.** In the past 12 months has your organization devoted time or resources to supporting employees' efforts to reduce tobacco use?

Yes O No O

If no, which of the following factors is the most significant barrier to supporting tobacco reduction efforts?

- Lack of time
- O Lack of financial resources
- O Lack of knowledge about how to do so
- Lack of interest
- O Not applicable to our workplace

4. In the past 12 months has your organization devoted time or resources to promoting healthy eating?

Yes O No O

If no, which of the following factors is the most significant barrier to promoting healthy eating?

O Lack of time

O Lack of financial resources

O Lack of knowledge about how to do so

O Lack of interest

O Not applicable to our workplace

5. In the past 12 months has your organization devoted time or resources to promoting physical wellness during the workday?

Yes O No O

If no, which of the following factors is the most significant barrier to promoting physical wellness?

O Lack of time

O Lack of financial resources

O Lack of knowledge about how to do so

O Lack of interest

O Not applicable to our workplace

6. Does your organization have a written policy or written guidance that communicates workplace support for breastfeeding employees?

Yes O No O

7. What barriers, if any, are there to supporting breastfeeding employees?

- Lack of time
- O Lack of financial resources
- O Lack of knowledge about how to do so
- O Not applicable to our workplace
- O No barriers
- **8.** In the past 12 months has your organization devoted time or resources to educating employees on how to manage stress?

Yes O No O

If no, which of the following factors is the most significant barrier to providing emotional wellbeing support for employees?

- O Lack of time
- O Lack of financial resources
- O Lack of knowledge about how to do so
- ◯ Lack of interest
- O Not applicable to our workplace

9. In the past 12 months has your organization engaged in any of the following activities related to preventative care?

-	Yes	No
Encouraging heart health screenings	0	0
Encouraging annual physicals	0	Ο
Encouraging cancer screenings	0	0
Encouraging flu shots	0	0
Providing flu-shots on-site	0	0
Providing biometric screenings	0	Ο

10. Which of the following factors is the most significant barrier to promoting preventative care?

- Lack of time
- O Lack of financial resources
- O Lack of knowledge about how to do so
- Lack of interest
- O Not applicable to our workplace

11. Does your organization provide resources or benefits that would support an employee with a substance use disorder?

- ⊖ Yes
- ⊖ No
- **O** Unsure

12. How many job vacancies does your organization currently have at its Vermont establishments? _____ (best estimate)

13. In the past 12 months, how difficult has it been for your organization to fill job vacancies?

- O Very difficult
- Somewhat difficult
- Slightly difficult
- Not difficult

14. Are there any professional credentials that your organization looks for when hiring an employee? (e.g. occupational licenses, industry recognized certificates, registered apprenticeships)

If yes, which credentials are the most difficult to recruit for? Please list up to three.

15. Does your organization offer any of the following benefits?

	Yes	No
Child care? (e.g. on- or off-site reimbursements, daycare)	Ο	0
Elder care? (e.g. placement assistance)	Ó	Ó
Non-production bonuses? (e.g. hiring, signing, year-end, attendance)	Ο	0
Telecommuting?		
Flexible hours or scheduling?	Ο	0
Transportation subsidy? (bus, carpool, etc.)	Ο	0
Gym Reimbursements?	Ο	0
Employee Assistance Program (EAP) services?	Ο	Ο
Tuition reimbursement?	Ο	0
	Ο	Ο

- **16.** How many Full-Time employees are OFFERED a retirement plan? ____ (best estimate)
- **17.** How many Full-Time employees are ENROLLED in a retirement plan? _____ (best estimate)

18. Among Full-Time employees, what is the average contribution to the retirement plan BY THE ORGANIZATION?

Percent of wage _____% (best estimate)

19. How would you best categorize your organization?

○ For profit

○ Nonprofit

OL3C, Benefit Corporation, etc.

20. Does your organization have an affiliation with a national or multi-state company that determines the benefits package for your Vermont employees?

Yes 🔿 No 🔿

If yes, what is the overall size of the national or multi-state partner?

- O Under 50 employees
- \bigcirc 50 249 employees
- \bigcirc 250 or more employees

For more information about worksite wellness, please visit the Department of Health's website with this link: <u>https://www.healthvermont.gov/wellness/worksite-wellness</u>

More resources and information about supporting breastfeeding in Vermont workplaces can be found here: <u>healthvermont.gov/breastfeeding</u>

The results of this study will be made available to the public free of charge at <u>www.vtlmi.info/lmipub.htm</u> this fall.

Thank you for completing the 2019 Fringe Benefit Survey!